



We're Hiring!

Position: **Senior Communications Associate**

Location: Remote

Salary: \$65-70,000/yr

Compassion & Choices is seeking a **Senior Communications Associate** to advance our work to improve care, expand options and empower everyone to chart their end-of-life journey.

This position is primarily responsible for developing and managing the communications strategy for Compassion & Choices' state campaigns and the organization's national advocacy efforts. The Sr. Communications Associate has overall responsibility for creating, managing and implementing the in-state digital strategy. Also responsible for supporting the storyteller program in designated states, and for providing technical assistance to and developing quarterly plans-in-the-can for capacity-building states.

This is a full-time, remotely-located, paid position reporting to the Digital Advocacy Manager. Compensation offered will be commensurate with experience.

We offer excellent benefits including employer-shared medical and dental insurance premiums, employer-paid short- and long-term disability, life and accidental death & dismemberment insurance, flexible spending account for medical and child care, commuter pre-tax benefit, eligibility to participate in 401K with generous 5% employer match and 100% vested at time of eligibility, 12 paid holidays, 17 PTO days first year, and personal days.

This position will primarily be responsible for:

- Leads the development and implementation of integrated communications plans for C&C's state-specific advocacy efforts and overarching regional plans, as needed; provides strategic communications guidance for the campaign teams.
- Identifies digital engagement and fundraising opportunities and directs those efforts, including managing the state supporter list.
- Writes and produces digital assets including email, blogs, and social posts.
- Manages state-specific social media channels.
- Collaborates with Digital Advocacy and assigned team staff on carrying out timely and coordinated responses to breaking news events.
- Serves as an ambassador for the Digital Advocacy department at campaign strategy meetings and coalition meetings, and stays current on substantive and political developments in end of life campaigns by reading latest literature, attending meetings, and maintaining contact with relevant sources.
- Assures campaign workflow across multiple department work groups (field, creative, social media, policy, etc.), leading to preparation of timely and effective communications materials.
- Ensure communications products are always respectful, culturally competent, and inclusive.
- Demonstrates commitment to and active support of C&C's Diversity & Inclusion program.
- Other duties as required.

Preferred Qualifications (You will be a good fit):

Education and Experience:

- Bachelor's degree in Journalism, Communications, Marketing, Public Relations, Political Science, or related field is required — or combination of formal and informal education with 4-7 years' experience may be considered.
- Experience may include work on Capitol Hill, in a state legislative office, on a political campaign, in an issue advocacy organization, or in another position that involves developing written content, not limited to social media.

Skills:

- Ability to write email, press documents, blogs, articles, ads, fliers, and other necessary materials that motivate new and existing supporters to engage in the end-of-life choice movement.
- Excellent oral and written communication
- Ability to work independently and as part of a team
- High level attention to detail; ability to meet all deadlines
- Computer Skills: Working knowledge of media monitoring software, Google suite, MS Office

How to Apply:

Email current resume and cover letter as one PDF document to Jobs@CompassionAndChoices.org. In the subject line of your email, indicate "Last_First Name, SCA 03-2022". In your cover letter, please (1) indicate how your personal philosophy aligns with our mission, (2) provide a brief summary of your directly related experience, and (3) provide your salary expectation (with a specific amount/range vs 'negotiable').

Questions about the position may be directed to Jobs@compassionandchoices.org.

About Compassion & Choices

Across the nation, Compassion & Choices works to create a society that affirms life and accepts the inevitability of death, embraces expanded options for compassionate dying, and empowers everyone to choose end-of-life care that reflects their values, priorities and beliefs. To make this vision a reality, we improve care, expand options and empower everyone to chart their end-of-life journey.

Compassion & Choices is committed to building a staff that reflects the diverse communities that make up our country. We are an Equal Opportunity Employer and recruit, hire, train, promote, and administer any and all personnel actions without regard to age, color, creed, disability, economic status, ethnic identity, gender identity, national origin race, religion, sex, sexual orientation, veterans status, or any other basis prohibited by applicable law.

Link to Job Description: <https://compassionandchoices.org/about-us/employment>